

## **Historic, Archive Document**

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# FIGHT FLORAL CO., Inc.

22 WEST 26th STREET  
NEW YORK, N. Y.



BEGONIA "HELEN HARMS"  
\$1.00 per Packet

51542

Sec. 562, P. L. & R.



U. S. Dept. of Agriculture,  
Bureau of Plant Industry,  
Washington, D. C.



# WHOLESALE PRICE LIST

## Bedding Plants

### ROOTED CUTTINGS • 2 $\frac{1}{4}$ -in. Pots



Ageratum

**Rooted Cuttings Are Ready Now  
2 $\frac{1}{4}$ -inch Pots Ready February and Later**

#### AGERATUM

##### NEW VARIETIES:

Purdue Pride. Light blue shade

White Riverside

Both of the above:	100	1000
Rooted Cuttings.....	\$3.00	\$25.00
2 $\frac{1}{4}$ in. pots.....	6.00	50.00

Giant Purple or Purple Beauty. Very fine variety.

Blue Bird. Deep blue, deeper than any others.

Flower not as large as Lamrosa but a freer bloomer and breaks better than any others.

Riverside. Blue, very dwarf, very free bloomer.

Cardinal Mundelein. Very dwarf.

Improved Fraseri. Blue.

All above:		
Rooted Cuttings.....	\$2.00	\$18.00
2 $\frac{1}{4}$ inch Pots.....	5.00	45.00

Stulb's Augusta Improved. Fine blue. A good, year-round cut flower.

Rooted Cuttings.....	3.50	....
2 in. Pots.....	\$4.00 for 50, \$2.50 for 25,	6.00

#### ALTERNANTHERA

Aurea nana. Dwarf yellow.

Rosea nana. Dwarf red.

Rooted Cuttings.....	\$2.50	\$17.50
2 $\frac{1}{4}$ in. pots.....	5.00	45.00

Brilliantissima. Red.

Rooted Cuttings.....	2.50	20.00
2 $\frac{1}{4}$ in. pots.....	6.00	50.00

#### BEGONIAS—2 $\frac{1}{4}$ -inch

Prima Donna. Pink.....	\$6.50	\$55.00
Luminosa. Red.....	6.50	55.00
Darling. Brilliant carmine rose.....	8.50	....
Chatelaine Supreme. Pink.....	8.00	75.00
Chatelaine Supreme. Red.....	12.00	110.00
Red Pearl.....	7.00	60.00
Pink Pearl.....	7.00	60.00

#### TUBEROUS BEGONIA BULBS

See last page.

#### HARDY GARDEN CHRYSANTHEMUMS

We have a special catalog covering this valuable item. Ask for same.

#### COLEUS

##### Better and Fancy Leaf Varieties

Brilliancy	Harding Improved
Butterfly (Fine Christmas Coleus. Brilliant color)	Liberty
All above:	Salvador
Rooted Cuttings.....	100
2 $\frac{1}{4}$ in. ....	\$3.00
	7.00
	\$25.00
	60.00

#### Standard Varieties

Fireflame	Red Verschaffelti
Golden Bedder	Sensation
Queen Victoria	
All above:	
Rooted Cuttings.....	\$2.00
2 $\frac{1}{4}$ in. ....	4.50
	\$15.00
	40.00

#### DRACAENA Indivisa

2 $\frac{1}{4}$ in. pots.....	\$6.50	\$50.00
3 in. pots.....	12.50	110.00
3 $\frac{1}{2}$ in. pots.....	25.00	....
4 in. pots.....	30.00	....

#### FUCHSIAS

##### Rooted Cuttings

Bagdad. Improved Little Beauty.....	\$5.00	....
Black Prince.....	3.50	\$30.00
Cupid. Deep blue, pink corolla and deep pink sepals.	5.00	45.00
Gartenmeister. A deep orange color; grows in clusters.	6.00	50.00
Giant Pink or Detlefsen.....	4.00	35.00
Little Beauty.....	4.00	35.00
Pink Pearl. Similar to Ernest Renan. Rose pink. Should be pinched early for Mother's Day.....	4.00	35.00
Pride of Orion. White.....	4.00	35.00

#### 2 $\frac{1}{4}$ -inch Pots

Bagdad.....	\$8.50	\$75.00
Black Prince.....	6.50	....
Cupid.....	8.00	....
Giant Pink or Detlefsen.....	7.50	65.00
Little Beauty.....	7.50	65.00
Pink Pearl.....	7.50	65.00
Pride of Orion.....	7.50	65.00

#### HELIOTROPE

Sweet-scented Blue. Rooted Cuttings.....	\$2.00	\$17.50
2 $\frac{1}{4}$ in. pots.....	6.00	50.00
Royal Fragrance. Rooted Cuttings.....	5.00	45.00
2 $\frac{1}{4}$ in. pots.....	12.00	....

#### IVY

English. Rooted Cuttings.....	\$1.75	\$15.00
2 $\frac{1}{4}$ in. pots.....	6.00	55.00
4 in. pots.....	\$25.00 and 35.00	....
German or Parlor. Rooted Cuttings.....	1.75	15.00
2 $\frac{1}{4}$ in. pots.....	5.00	45.00

Ask for prices on all other varieties of IVY—Hahn's Self-Branching, Variegated, etc.

# ROOTED CUTTINGS

# BEDDING

## GERANIUMS

### NEW GERANIUMS

**Moreau's Ricard.** An excellent Geranium. Far superior to Ricard. Semi-dwarf grower, robust and free-branching habit with lustrous green slightly zoned foliage. No trace of blindness. A bright vermillion scarlet of the original Ricard color. Booked up to July. *See picture.*  
 Booked up to July. *See picture.*

2½ in. pots.....\$7.50 1000

**Alexian Beauty.** S.A. Nutt color. A very desirable plant for the home. This makes an ideal house plant. Much admired when we exhibited this the first time at the recent Southeastern Florists' Convention in Asheville, North Carolina.

Rooted Cuttings.....10.00  
 2½ in. pots.....15.00

**Fiat Queen.** A great improvement over Pink Fiat in growth, habit and color. Slightly lighter pink than the parent, Pink Fiat.

2 in. pots.....25.00  
 Less than 100 plants, but not less than 25 on an order at 35c. each.

**Picardy.** A very fine, clear salmon pink of the Poitevine shade. A sport of Salmon Ideal. Does not crook its neck like Salmon Ideal. A very free bloomer. *(See picture.)*

2½ in. ....16.00

For Standard Varieties of Geraniums—ask for our price list.



Geranium, Moreau's Ricard

### PERENNIALS

Ask for our special catalog on Hardy Perennials.



Geranium, Picardy

### DWARF LANTANAS

Alba Perfecta.	Pure white.....	$2\frac{1}{4}$ in. pots \$7.00 per 100 \$60.00 per 1000
Biencourt.	Pure pink.....	
Craigie.	Red.....	
Dream.	Yellow and pink.....	
Dwarf Beauty.	Pink with yellow center.....	
Dwarf Bronze.	An improved Michael Schmidt.....	
Dwarf Buckeye.	Red and yellow.....	
Golden King.	Deep canary yellow.....	
Golden Plume.	Gold to reddish bronze.....	
Golden Queen.	Bright yellow.....	
Jacob Schultz.	Ox-blood red.....	
La Pleur d'Or.	Gold.....	
M. Schmidt.	Red, orange, yellow.....	

### Weeping Lantanas

Rooted	100	1000	
Cuttings.....	\$3.00	\$25.00	
2½ in. pots...	6.50	55.00	

### HARDY MYRTLE

The Hardy Crepe Variety for covering graves, etc.	100	1000	
Strong clumps	\$4.00	\$35.00	

18 or more leads per plant.



Lantanas

### TELEPHONES

WAtkins 9-0664

WAtkins 9-0665

FIC

# PLANTS

2 1/4 INCH POTS



Pelargonium

## PELARGONIUMS (Martha Washington)

Azalea	Ida Henley	Beautiful	100	1000
Sue Jarrett	Lucy Becker	German Glory		
Edith North	May Queen	Gardener's Joy		
Orchid Edith North	Swabian Maid	Lavender Queen		
Springtime	Wurtembergia	Mrs. Layal		
Easter Greeting				
Rooted Cuttings.			\$8.00	\$75.00
2 in.			11.00	95.00
Marie Vogel	Chicago Market	Mrs. Mary Bard	100	1000
Grossmama Fischer	Diener's Giant	Giant Venus		
Faiss' Triumph	Therese	Glendale		
Karminkoenigin	Santa Monica	San Diego		
Mackensen	Ruth W. McAfee	Vera N. Watt		
Neuheit C. Faiss	Beverly Hills	Mrs. F. Bachler		
Salmon Springtime				
Rooted Cuttings.			\$9.50	\$85.00
2 in.			12.50	110.00
Bertha Wagner	Elenor Rober	Pink Vogel	100	1000
Edith Cavell	Ruffled Rose or	Ethelyn		
Flora Belle Clouse	Pink Garden-	Ruth Eleanor		
Sunset Magazine	er's Joy	Lois MacKay		
Rooted Cuttings.			\$11.00	\$95.00
2 in.			14.00	120.00

## PETUNIAS

Rooted Cuttings	100	1000
Double Mixed.	\$3.50	\$30.00
<b>2 1/4-inch Pots</b>		
Blue.	\$6.00	\$50.00
Celestial Rose.	6.00	50.00
Clarimere. Double royal purple.	8.00	...
Elk's Pride. Violet.	6.00	50.00
Giant Ruffled Monster (Mixed colors).	6.00	50.00
Mrs. Wm. K. DuPont. White.	20.00	...
Oregon Beauty. Double pink.	8.00	...
Ramona. Large-flowering dwarf.	6.00	50.00
Red.	6.00	50.00
Rose of Heaven. Pink.	6.00	50.00
Rosy Morn. Pink.	6.00	50.00
Snowball. White.	6.00	50.00
Templini. Beautiful rose pink. Large fringed and fragrant bloom.	8.00	...
Victorious Double.	6.00	50.00
Violet. Single.	6.00	50.00
World Beauty. Pink.	7.00	65.00
Double Mixed.	6.00	50.00

## ROSES for Garden Planting

We have a fine lot of varieties of nice field-grown, 2-year-old plants in <b>Best Hybrid Tea Varieties</b> , such as:		
Los Angeles	Mme. Butterfly	Briarcliff
Kaiserin Auguste	Radiance	Aaron Ward
Victoria	Talisman	Etc.
2-year-old strong plants.	Per 100	\$35.00
A little lighter grade at	Per 100	\$28.00

**BABY RAMBLERS, or CLIMBING VARIETIES — also PERPETUALS** such as: Druschki, Brunner and **Magna Charta** at the same prices as **Hybrid Teas**.

## VERBENAS

Beauty of Oxford Cerise	Royal Purple.	Deep purple with a large eye
Beauty of Oxford Scarlet	Scarlet King.	Bright red
Beauty of Oxford Pink	Schlosser's Pride.	Fine dark red
Beauty of Oxford Lavender	Orchid	
Helen Willmott Improved.	Rose	
Salmon shade		
Mayflower. Light pink		
Pure White	100	1000
Rooted Cuttings.	\$2.50	\$20.00
2 1/4 in. pots.	5.00	45.00
<b>Lemon Verbenas</b>	2 1/4 in. pots.	\$7.00 \$65.00

## VINCAS Variegated

Rooted Cuttings.	\$2.00	\$15.00
2 1/4 in. pots.	6.00	50.00
3 in. pots.	Per 100,	\$8.50 and 12.00

## CHOICE FLOWER SEED

PRIMULA Obconica	Pkt. 1/32 oz.
Fasbender Red.	\$1.00 \$4.00
Violet Blue.	1.00 4.00
White.	1.00 4.00
Rosea.	1.00 4.00
Extra Choice Mixed.	1.00 4.00

## HARDY PRIMULA VERIS ELATOR TEICHERS

Yellow.	\$0.75
Giant Mixed.	Oz. \$8.00, .75

## BEGONIAS

Helen Harms.	A new, double flowering yellow. A fine Novelty.	\$1.00
White Pearl.		1.00
Firedwarf.	Extra dwarf scarlet.	1.00

## NIEREMBERGIA

Hippomanica.	An ideal pot plant with dwarf lilac cup flowers. Grows 4 to 6 inches high and very compact.	.50 2.00
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IGHT FLORAL COMPANY,

# Bulbs for Spring Planting

Start Indoors for Earlier Blooming  
All Bulbs Ready for Delivery

## AMARYLLIS

Choice Colors.	Extra fine strain.	100	
Mammoth Bulbs.		\$30.00	
First Size Bulbs.		25.00	
Second Size Bulbs.		20.00	

## FANCY LEAF CALADIUMS

Mixed, All Colors.	Nice bulbs.	100	1000
		\$12.00	\$110.00

Ask for list of separate named varieties to grow as pot plants.

## CALADIUM ESCULENTUM

(Elephant's Ear Caladium)

5 to 7 in.		100	1000
7 to 9 in.		\$3.00	\$25.00
9 to 11 in.		5.00	45.00
11 to 13 in.		8.00	70.00

14.00 ....



Caladium

## CANNA ROOTS

### 2-3 EYES

Ambassador.	Brilliant red flowers, bronze foliage. 5 ft.	100	1000
Halli.	Pink flowers, green foliage. 3 ft.	3.50	30.00
Hungaria.	Pink flowers, green foliage. 3 1/2 ft.	3.50	30.00
King Humbert.	Red flowers, bronze foliage. 4-5 ft.	3.50	30.00
King Midas.	Yellow flowers, green foliage. 4 ft.	3.50	30.00
Richard Wallace.	Yellow flowers, green foliage. 4 1/2 ft.	3.50	30.00
The President.	Red flowers, green foliage. 5 ft.	3.50	30.00
Venus.	Pink flowers, green foliage.	3.50	30.00
Wintzer's Colossal.	Vivid scarlet flowers, green foliage. 4 ft.	3.50	30.00
Wyoming.	Deep orange flowers, bronze foliage. 6 ft.	3.50	30.00
Yellow King Humbert.	Yellow flowers, green foliage. 4 1/2 ft.	3.50	30.00

## DAHLIA ROOTS (STRONG DIVISIONS)

Leading cut flower varieties—large flowering types.

	100	1000
Jersey's Beauty.	Rose pink.	\$7.00
Jersey's White Beauty.	A fine commercial pure white—medium size.	20.00
Frances La Rocco.	Yellow.	7.00
Kentucky.	Bronze pink.	9.00
White King.	Perfect shaped white.	8.00
Mrs. I. de Ver Warner.	Orchid lavender. Fine variety.	10.00

Also other good kinds. Ask for special list.

The following varieties are kept separate as to color but not name:

Red, White, Pink, Yellow, Bronze, Lavender and Orange.	\$5.00	\$45.00
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Special Prices for Large Quantities

## HARDY LILIES

### Regale.

4-5.	\$5.00	....
5-6.	8.00	....
6-7.	9.00	....

Larger sizes limited in supply.

Canadense. Yellow and orange. Beautiful woodland variety for moist soils.

Shelburne Hybrid. Fragrant white and lemon color.

Superbum (American Turkscap Lily). Orange scarlet flowers. Blooms July to September. 3 ft. and more.

Tenuifolium (Siberian Coral Lily). Coral red. Grows 2-3 ft.

Tigrinum Splendens. The popular Tiger Lily. Bright orange flowers, spotted purple. Blooms September.

Height 3 ft. or more.

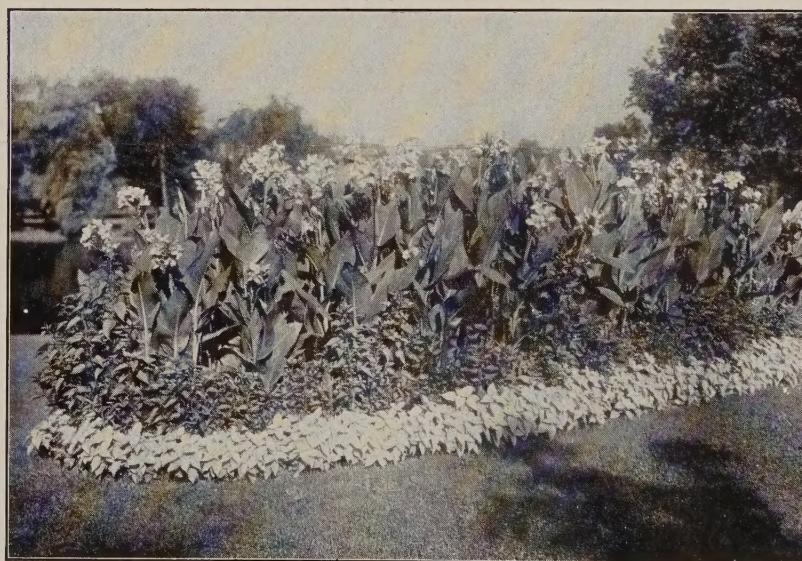
Formosanum. Small size bulbs, 5-6 only available.

LILY-OF-THE-VALLEY CLUMPS.

LILY-OF-THE-VALLEY PIPS.

Domestic grown. Small size for outdoor planting.

Also Other Varieties



Bed of Cannas





# Bulbs for Spring Planting

## GLADIOLUS

	1st	2nd	3rd
*Good for Forcing	1000	1000	1000
* <b>Albatross.</b> Clear white.....	\$15.00	\$12.00	\$9.00
<b>Bagdad.</b> Old rose.....	14.00	12.00	9.00
* <b>Betty Snow.</b> Lavender.....	14.00	12.00	9.00
* <b>Betty Nuthall.</b> Orange pink.....	12.00	10.00	8.00
<b>Break O'Day.</b> Pink.....	10.00	8.00	6.00
<b>Byron L. Smith.</b> Lavender.....	14.00	12.00	9.00
* <b>Carmen Sylva.</b> Pure white.....	14.00	12.00	9.00
<b>Chas. Dickens.</b> Tall, deep violet.....	20.00	17.00	...
<b>Commander Koehl.</b> Red.....	17.00	15.00	11.00
* <b>Debonair.</b> La France pink.....	12.00	10.00	7.00
* <b>Dr. Bennett.</b> Red.....	15.00	13.00	10.00
* <b>Duna.</b> Pale apricot.....	14.00	12.00	9.00
<b>Elizabeth Tabor.</b> Pink.....	14.00	12.00	9.00
<b>Excellence.</b> Bright red.....	14.00	12.00	10.00
* <b>Flaming Sword.</b> Early red.....	11.00	9.00	7.00
<b>Gate of Heaven.</b> Yellow.....	18.00	16.00	13.00
* <b>Giant Nymph.</b> Rose Pink.....	10.00	8.00	6.00
<b>Glorianna.</b> Salmon rose.....	10.00	8.00	6.00
<b>Gold Dust.</b> .....	25.00	20.00	16.00
* <b>Gold Eagle.</b> .....	10.00	8.00	6.00
<b>Golden Dream.</b> .....	14.00	11.00	8.00
<b>Helga.</b> Salmon rose.....	10.00	8.00	6.00
<b>J. S. Bach.</b> Salmon orange.....	25.00	20.00	15.00
<b>Kassel.</b> Large bright red.....	20.00	17.00	...
* <b>Los Angeles.</b> Pink.....	10.00	8.00	6.00
* <b>Maid of Orleans.</b> White with creamy throat.....	15.00	13.00	10.00
* <b>Mary Pickford.</b> White.....	14.00	12.00	9.00
* <b>Minuet.</b> Lavender.....	18.00	15.00	12.00
* <b>Mrs. F. Pendleton.</b> Pink.....	14.00	12.00	9.00
* <b>Mrs. Leon Douglas.</b> Giant pink.....	14.00	12.00	9.00
<b>Odin.</b> Salmon.....	10.00	8.00	6.00
<b>Pelegrina.</b> Dark blue.....	18.00	16.00	13.00
* <b>Phyllis McQuiston.</b> Pure pink.....	18.00	15.00	12.00
* <b>Picardy.</b> Apricot pink.....	11.50	9.50	7.50
4th size, \$5.00; 5th size, \$4.50; 6th size, \$3.50			
<b>Polar Ice.</b> White.....	20.00	17.00	13.00
<b>Red Phipps.</b> .....	16.00	14.00	11.00
<b>Sonatine.</b> Tall rose.....	15.00	13.00	...
* <b>Souvenir.</b> Yellow.....	10.00	8.00	6.00
* <b>Virginia.</b> Red.....	14.00	12.00	9.00
* <b>W. H. Phipps.</b> La France pink.....	14.00	12.00	9.00
<b>Wurtembergia.</b> Dazzling red, white throat.....	20.00	17.00	...
<b>Mixed.</b> All colors.....	12.00	9.00	8.00

For fourth size and smaller sizes ask for prices

## OXALIS

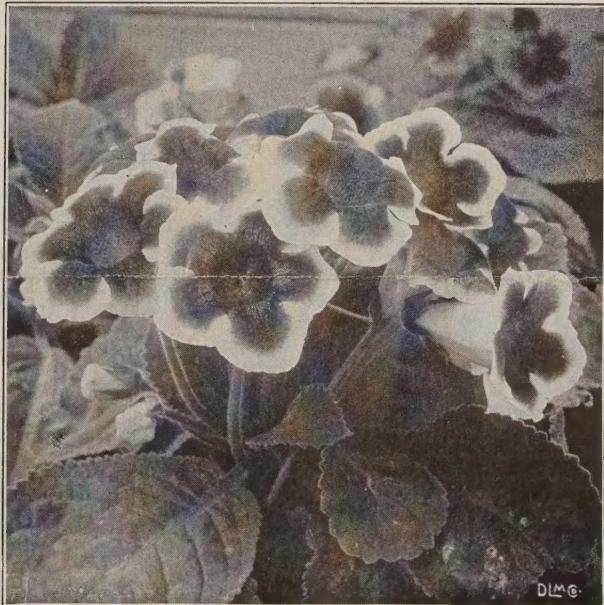
Dainty, Clover-like leaves and pink or white flowers characterize these Summer-flowering bulbs. A great attraction to the retail trade as a "Lucky Four Leaf Clover" for garden or indoor culture.

	100	1000
<b>Deppei.</b> Pure white, three-leaved foliage.....	\$2.50	\$20.00
<b>Lasiandra.</b> Rosy pink, four-leaved foliage.....	2.50	20.00
<b>Shamrock.</b> Rose-red, four-leaved foliage.....	2.50	20.00



## GLOXINIAS

<b>White</b>	<b>Violet</b>
<b>Rose with White Throat</b>	<b>Violet Bordered White</b>
<b>Scarlet</b>	<b>Scarlet Bordered White</b>
<b>Dark Crimson</b>	<b>Spotted Colors</b>
<b>Blue with White Throat</b>	100 1000
First Size.....	\$14.00 \$125.00
Large Size.....	18.00 175.00
Mammoth Size.....	25.00 ....



## MONTBRETIAS

Run in Beautiful Colors of Orange and Yellow.  
Some other shades..... \$7.00 \$60.00

# FIGHT FLORAL COMPANY, Inc.

22 West 26th Street

New York, N. Y.



Tuberous Rooted Begonias

## CYCLAMEN SEED

Order promptly to secure the varieties you may want. On some kinds we have only a small supply.

1000	\$15.00
Dark Blood Red	15.00
Bright Red	15.00
Pure Rose	15.00
Soft Rose with Carmine Eye (Improved Rose of Marienthal)	15.00
White with Carmine Eye	15.00
Pure White	18.00
Bonfire. Brilliant salmon	18.00
Salmon Scarlet (America Improved)	18.00
New Salmon Rose Improved	18.00
Salmon Color Dark (Glory of Wandsbek or Perle of Zehlendorf)	18.00
Salmon Color Light (Rose of Zehlendorf)	18.00
Orange Beauty. Orange vermillion	20.00
Morning Red	18.00
Saffron Red	18.00
Saffron Red, Silver Edged	18.00
Striata. Mixed varieties	15.00
Mozart. Deep pink (Novelty)	20.00
Pink Pearl. Salmon pink (Novelty)	20.00
Fringed Salmon	18.00
Fringed Red	18.00
New Ruffled Mixed	18.00
Cristata. White	15.00
Choice Mixture. This Mixture is made up of some of the seed of the above, where the bags were broken in transit together with the Regular Mixed Colors and is a fine mixture	10.00

## TUBEROSE BULBS

100	1000
Dwarf Excelsior Pearl. Early bloomer, bearing pure white flowers, very double and sweetly scented.	
3 to 4 in.	\$1.75
4 to 6 in.	4.00
Variegated-leaved. Single	5.00
Albino. Early single white	5.00
	45.00
	45.00

## TUBEROUS-ROOTED BEGONIAS

### DOUBLE SINGLE FRILLED 100

1 to 1½ in.	\$ 7.00
1½ to 2 in.	12.00
2 in. and up.	16.00

We can supply all the above in the following colors: Apricot, Cardinal Red, Orange, Pink, Rose, Salmon, Scarlet, White, Yellow, Mixed.

## SEEDS

We have fine strains of many of the Annual and Perennial varieties of **Flower Seeds**. Ask for our list.



Cyclamen